



## Safer Roads, Stronger Community

This season, the West Preston Lakeside FNC proudly participated in the TAC Club Rewards Program 2025. Safe Roads For Us delivered a lived experience talk that left the room silent and thinking. The questions the group had were real life changing. Players, parents, and volunteers heard real-life stories and practical tips to keep themselves and their mates safe on the road. ( more on this later...)

Our campaign didn't stop there:

- TAC & Club Coloured Posters were displayed in our clubroom and around the grounds.
- Social Media Posts using TAC templates and club branding.
- Group Messages with safety reminders were shared to members.
- Member Questionnaire to measure impact and gather feedback.



## West Preston Lakeside FNC – TAC Road Safety Round

We proudly took part in the TAC Road Safety Round, supporting the “Be the Difference” message — show up for your team by slowing down on the road. From on-field action to posters and social posts, the club stood united in promoting safer driving and looking out for each other beyond the game.



Our team manager, coach, and volunteers — including those working in healthcare who see the impact of road trauma firsthand — spoke to players at every opportunity, reinforcing that these choices save lives.



## Posters & Messages – Keeping the Conversation Alive

After our TAC Club Rewards road safety session, the West Preston Lakeside club made sure the message reached every part of our community. Players proudly posed with TAC and club-coloured posters, sharing them on social media to reinforce that road safety is a responsibility we all share. These weren't just decorative displays — they sparked real conversations both online and face-to-face.

Team members also posted their own personalised safety messages in our club messaging groups and on their personal profiles, encouraging friends and family to “speak up” if they ever felt unsafe on the road. The response was overwhelmingly positive, with people reacting, commenting, and sharing the message further.

Through simple actions — a photo, a post, or a quick message — we were able to spread road safety awareness well beyond the clubhouse.





## Be the Difference – A Whole - Club Effort

West Preston Lakeside FNC worked hard to make this year's TAC Road Safety Round count — from the committee's dedication to organising the round, to bringing in Safe Roads For Us to deliver a powerful lived experience talk for our players, parents, and volunteers. The survey results speak for themselves, showing that many took away lessons that could save lives.

Our players proudly stood together to share the message: Slow Down. Wearing TAC blue armbands, the team showed that road safety is everyone's responsibility — on and off the field.

This wasn't just a photo opportunity. It was a club-wide effort where players, coaches, and supporters united behind the TAC and AFL Victoria vision of safer roads and safer communities. Every sign held, every armband worn, and every conversation started was a reminder that nothing matters more than making sure everyone gets home to their loved ones.

By taking part in the TAC Club Rewards Program, West Preston Lakeside FNC is proving we're more than just a football and netball club — we're a community looking out for each other.

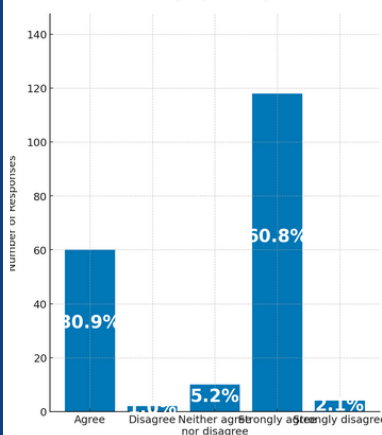
## Survey Shows Strong Safety Commitment

As part of the TAC Club Rewards Program to get a better understanding, West Preston Lakeside FNC ran a pre-session road safety questionnaire — with close to 200 participants taking part. This is a huge achievement and a clear sign that our club and community are committed to making our roads safer.

One standout result showed the majority strongly agree that speeding, even slightly, is dangerous. This feedback helped shape Safe Roads For Us session, ensuring it addressed the issues that matter most to our members.

It's proof that the club's efforts are working — and that together, we're building a culture where safety comes first.

West Preston Lakeside FNC – Belief that speeding, even slightly, is dangerous



## Be the Difference – Together as a Team

Our pre-game group photo, captured more than just faces — it showed our shared commitment to road safety. Standing side by side with TAC Road Safety Round armbands, the team proved that “Be the Difference” isn't just a slogan, it's how we play, live, and look out for each other on and off the field.



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# WEST PRESTON LAKESIDE FNC NEWSLETTER

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## Inclusion Starts Young at West Preston Lakeside FNC

At West Preston Lakeside FNC, we believe that everyone — from our youngest juniors to our most seasoned seniors — has a role to play in building safer roads and stronger communities. That's why, during the TAC Road Safety Round, every age group was spoken to about the importance of making smart choices on and off the road.

It's not just about winning games — it's about shaping better people. Through football and netball, we're helping our youth understand that their actions matter, that speaking up can save lives, and that looking out for each other is what real community is all about.

By starting these conversations early, we're creating a culture where safety, respect, and responsibility are part of the game plan — now and for the future.



## These small gestures and actions save lives

Tony Eley and Robert Ireland, stepped up as designated drivers on Thursday and Saturday nights — ensuring teammates could enjoy a few beers and still get home safely.

In the photo, Tony (in the red jumper) stands next to club captain Matthew Harman, last year's Best Club Person award winner — a reminder that leadership at West Preston Lakeside FNC goes well beyond the field.





## A Session for Life

This season, the West Preston Lakeside Football Netball Club partnered with Safe Roads For Us to deliver an lived experience road safety session for our players, committee members, volunteers, and parents.

The impact was huge — we had players driving over an hour just to be part of it. Many parents later said it was a great initiative from the club and an important message for our young people.

Safe Roads For Us uses real stories to start meaningful conversations about choices on the road. These sessions aren't just about statistics — they're about moments that could happen to any of us, giving people the confidence to speak up, make safer decisions, and protect those around them.

We're proud to be part of something that could help save lives. At West Preston Lakeside FNC, we're committed to looking after our community — because nothing matters more than getting everyone home safe to their families and we mean it when we say this!



## Safe Roads For Us Impoact at Our Club

From the moment the talk began, you could have heard a pin drop. The real stories and raw honesty held everyone's attention, and the Q&A brought meaningful conversations to life. We're proud to be part of an initiative that inspires safer choices and helps get everyone home to their families.



## President Addresses The Team

During his address to the club, our president shared a powerful reminder of why road safety matters. It's a sign that our messages are being heard, and that our club is looking out for each other. He thanked everyone for making those choices — for themselves, for their teammates, and for all the people who care about them.

## Keeping Our Community Safe – SHARE THE BELOW

At West Preston Lakeside Football Netball Club, we believe road safety is everyone's responsibility. That's why, alongside our TAC Club Rewards Program, the club has teamed up with Safe Roads For Us to make sure the important messages from our recent session reaches more than just those that were in the room.

**As a thank you to our parents and players, the club is proud to share this FREE road safety webinar. Watch it together with your teen — one conversation could save a life. - Click Here or if you prefer Scan ( It's Absolutely Free)**

